Community investments in quality of life amenities, education and public infrastructure have made Cary a premier destination for corporate locations, boasting a who’s who of the tech, information, and life science and innovation sectors. With more than 150,000 residents, this “town” is now the seventh largest city in the state of North Carolina.

**COMMUNITY DEMOGRAPHICS**

- **Educational attainment**: 64.3% received their bachelor’s degree or higher.
- **Median household income**: $98,281
- **Median home price**: $321,706
- **Unemployment rate**: 3.7%

Sources:
1. U.S. Census Bureau, EMSI estimates for 2017
2. U.S. Census Bureau, Esri forecasts for 2017
3. Wake County - Local Area Unemployment Statistics (LAUS) - March 2018

**MAJOR EMPLOYERS**
- American Airlines
- John Deere
- Kellogg’s Snacks
- Lord Corporation
- MetLife
- SAS Institute
- Siemens Medical Solutions USA
- Verizon Wireless

**KEY INDUSTRIES**
- Life Sciences
- Technology
- Cleantech
Cary has over 30 public parks and natural areas, a greenway system of over 70 miles, and four sports venues.

The Cary is downtown's newest performing arts and movie venue.

“We know first-hand why Wake County has a great reputation for technology talent. The engineers, software developers, and project managers based here inspire our teams around the world.”

Geoffrey Lang, VP and GM of MetLife’s Global Technology Campus, Cary, NC

#5 Safest City in America
SmartAsset, 2017

#3 City Where Education Pays off the Most
SmartAsset, 2017

To learn more about our growing business community, or living in Cary, please contact us or visit us online.

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919-664-7042 | raleigh-wake.org

Cary Chamber of Commerce
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