

RALEIGH

NORTH CAROLINA

Driven by a strong economy and an outstanding quality of life, **Raleigh is consistently ranked among the nation's best places to live and operate a business.** Understanding that the city's impressive growth should not be taken for granted—nor continue unchecked—local leaders are working with the community to develop strategies that encourage smart and sustainable growth.

COMMUNITY DEMOGRAPHICS



Population growth: 464,758 (2017). 14.38% growth from 2000 - 2017.¹



Educational attainment: 49.9% received their bachelor's degree or higher.²



Median household income: \$56,488²



Median home price: \$232,348²



Unemployment rate: 3.7%³

Sources:

1. U.S. Census Bureau, EMSI estimates for 2017

2. U.S. Census Bureau, Esri forecasts for 2017

3. Wake County - Local Area Unemployment Statistics (LAUS) - March 2018



Duke University



UNC Chapel Hill



RDU Int'l Airport



RALEIGH
North Carolina



Research Triangle Park



NC State University



MAJOR EMPLOYERS

- ABB
- Allscripts
- Citrix
- Merz, Inc.
- North Carolina State University
- Red Hat
- Rex Healthcare
- WakeMed Health & Hospitals



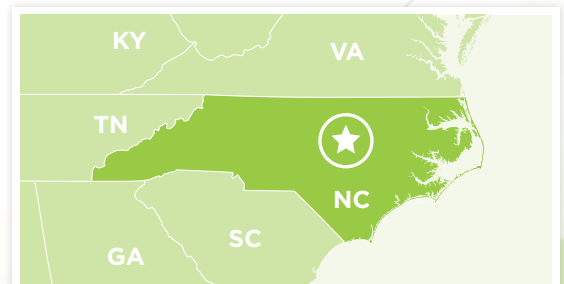
KEY INDUSTRIES

- Cleantech
- Consumer Goods
- Life Sciences
- Technology
- Entrepreneurship
- Small Business
- Retail



COLLEGES & UNIVERSITIES

- Campbell University
- Meredith College
- Saint Augustine's University
- Shaw University
- Wake Tech Community College
- William Peace University



Raleigh is the live music capital of North Carolina with more music venues than any destination in NC.



With 2,000 artists in 200+ events, SPARKcon is an open source, “for the people, by the people” event.



The North Carolina Museum of Art is one of 35 free cultural attractions.



#2 Most Educated City in the US

Forbes, 2017



Top 10 Best Cities in America to Live

24/7 Wall St., 2017



Top 10 Coolest Places to Eat

Forbes, 2018

To learn more about our growing business community, or living in Raleigh, please contact us or visit us online.



WAKE

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